Attorney's Docket No.: 15828-156001 / PE-00-030A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Carl R. Jacobs Art Unit : 3622

Serial No.: 10/043,697 Examiner: Jean D. Janvier

Filed : January 9, 2002 Conf. No.: 7702

Title : FUEL DISPENSING SYSTEM FOR PROVIDING DISCOUNTED

SERVICES BASED UPON CUSTOMER IDENTITY

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO ACTION OF SEPTEMBER 25, 2006

In reply to the Office Action of September 25, 2006, Applicant submits the following remarks.